

# INTRODUCING ELITE SEXED FERTILITY™

Select Sires continues to innovate the use of data to benefit customer-owners as the first and only A.I. organization to identify our highest performing sires for sex-sorted semen in both 2M and 4M products. The addition of the Elite Sexed Fertility designation provides a useful new tool to help you maximize success with *gender*SELECTed™ SexedULTRA™ semen.



## WHAT WE HAVE LEARNED

Select Sires has collaborated extensively in research, leading to improvements in fertility potential of sex-sorted semen. However, research trials and field fertility data clearly and repeatedly confirm that some sires achieve much greater conception rates than others, irrespective of sperm dosage.



## COMPOSITE FERTILITY INDEX

Select Sires constantly monitors the success of both conventional and sex-sorted semen through a Composite Fertility Index™ (CFI™) that combines information from several large-scale sire fertility analysis systems. Elite Sexed Fertility sires have been identified through their above average conception performance with sex-sorted semen.



## ACHIEVE HIGHER CONCEPTION and SAVE MONEY

Using Elite Sexed Fertility sires can help you achieve the highest sex-sorted semen conception rates enhancing your return on investment.

### DAUGHTER-PROVEN SIRES

507H011351 SUPERSIRE  
507H011383 MORGAN  
507H012115 DECEIVER  
507H012195 BUTLER  
507H012248 SUPERIOR  
507H012266 YODER  
507H012353 BEEMER  
550H01131 SALT

### GENOMIC YOUNG SIRES

507H012837 ZAMBONI  
507H012897 SAMURI  
507H013276 BOWEN  
507H013328 YALE  
507H013373 FLAGSHIP  
509H012742 FOXHOLE



New CFI data is summarized monthly. There may be new sires that receive the Elite Sexed Fertility designation, as they are identified between sire summary releases. Visit [www.selectsires.com](http://www.selectsires.com) to learn more about the Composite Fertility Index and look for the most current Elite Sexed Fertility sires.

*Elite*  
**Sexed**  
**FERTILITY** ♀

™gender SELECTed, Composite Fertility Index and CFI are trademarks of Select Sires Inc. SexedULTRA 4M is a trademark of Inquron LLC. Product of the USA. Limitations and Conditions of Sale: gender SELECTed semen shall be used only for the single insemination of one female bovine during natural ovulation with the intent to produce single offspring unless specifically approved on an individual customer basis by Select Technologies in writing. As a condition of purchasing gender SELECTed semen, the purchaser agrees that gender SELECTed semen will not be reverse sorted or re-sorted unless specifically permitted, in advance, on a case-by-case basis by Select Sires in writing. Select Sires intends to monitor the use of the gender SELECTed semen and vigorously enforce these restrictions on use. Please see <http://www.selectsires.com/designations/gendersselected.html> for additional details.

